

Privacy Policy

Effective Date: 12-01-2024

HELP by AMG respects your privacy and is committed to protecting your personal information. This Privacy Policy describes the types of information we collect, how we use it, with whom we share it, and the measures we take to safeguard your information. By using our website, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of information from you:

a. Personal Information

- Name
- Email address
- Mailing address
- Phone number
- Payment information (for donations or purchases)

b. Non-Personal Information

- IP address
- Browser type
- Operating system
- Device information
- Pages visited on our website
- Date and time of access

c. Information You Provide Voluntarily

- Responses to surveys or forms
 - Feedback or inquiries submitted through contact forms
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2. Purpose of Use

We collect and use your information for the following purposes:

- To process donations and provide receipts
- To respond to inquiries or requests

- To improve our website and services
 - To send newsletters, updates, or promotional materials (with your consent)
 - To comply with legal and regulatory requirements
 - To analyze website usage trends
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3. Information Sharing and Disclosure

We do not sell or rent your personal information to third parties. However, we may share your information under the following circumstances:

- **Service Providers:** We may share information with trusted service providers who assist us in website hosting, payment processing, email delivery, or other operations.
 - **Legal Obligations:** We may disclose information if required by law or to protect our rights, safety, or property.
 - **Consent:** We may share information with third parties if you have given explicit consent.
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4. Security Measures

We implement reasonable security practices to protect your information from unauthorized access, alteration, disclosure, or destruction. These include:

- Encryption of sensitive data
- Regular software updates
- Secure payment gateways
- Restricted access to personal information

However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

5. Your Rights

You have the following rights regarding your personal information:

- Access your personal information
- Correct or update inaccurate information
- Request deletion of your information (subject to legal obligations)
- Opt out of receiving marketing communications

To exercise these rights, please contact us at ops@helpbyamg.org.

6. Cookies and Tracking Technologies

We may use cookies and similar technologies to enhance user experience and analyze website traffic. You can adjust your browser settings to manage or disable cookies; however, some features of the website may not function properly without them.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing any personal information.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The updated policy will be posted on this page with the revised effective date.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

HELP by AMG Email: ops@helpbyamg.org
Mailing Address: 80 Cresthill Rd, Brighton, MA 02135

Thank you for trusting us with your information.